

# Sponsorship Opportunities



## Every Child Deserves the Opportunity to Live, Learn, and Thrive!

Every day parents of children with disabilities, chronic health conditions, and mental health concerns are faced with the difficulty of trying to understand and access much needed services for their child. From diagnosis, to medical care and early intervention, or knowing the best school options for their child, our families are struggling to know where to turn for help.

Family Connection of SC is the “one stop” organization designed to meet the individualized needs of families who are raising a child with a disability.

### ***With your investment parents will continue to receive:***

**Specialized Peer Support** programs to address the individualized needs of families by helping them navigate, understand, and access community resources from the perspective of someone who has ‘walked’ in their shoes.

**Workshops and trainings:** Virtual and in-person workshops are offered year round on topics important to parents, families, and professionals caring for a child or youth with a disability.

**Outreach & Information:** Activities and initiatives designed to connect, inform, engage, and build collaborative relationships with families, youth, professionals, and the community.

**Our goal is to empower families with the information they need to make the best choices for their families** and to communicate effectively with the providers in their child’s life—because we know the parent is the constant in the child’s life.



**LEARN MORE  
ABOUT OUR  
WORK**





**LOOK!**  
Capturing moments in the lives of  
children and young adults with disabilities



## **LOOK!™ Photography Exhibit**

The LOOK!™ Exhibit features photos of children and young adults from the families we serve. Professional photographers volunteer to host photo shoots capturing these children and young adults doing what they like to do best. The photos are unveiled as a collection at an opening night ceremony and the exhibit remains on display at the featured venue. LOOK! showcases the beauty and unique abilities of those being photographed and helps people see disability in a different way.

LOOK! 2025 will open in June, 2025. Venue to be announced.

Contact Jacki Garbinsky, Marketing and Events Manager at:  
**(803) 995-1413 • [jgarbinsky@familyconnections.org](mailto:jgarbinsky@familyconnections.org)**



*Your contributions will help connect more families with resources and services to help their children thrive!*

Have questions or need more information?



[www.FamilyConnectionSC.org/look](http://www.FamilyConnectionSC.org/look)

# LOOK!™ Sponsorship Levels



## All Levels

- Company listed in digital newsletter (33,000 subscribers)
- Company name on LOOK! event page
- Inclusion in LOOK! event press releases
- Recognition in social media (10,800 followers)
- Logo in LOOK! Book

## Ally \$1,000

- Also receives:
- Half-page ad in LOOK! Book
  - Sponsor one story page
  - Logo on event night signage

## Advocate \$2,500

- Also receives:
- One additional social post
  - Recognition in one additional digital newsletter
  - Half-page ad in LOOK! Book
  - Sponsor two story pages
  - Logo on event night signage

## Champion \$5,000

- Also receives:
- Two additional social posts
  - Recognition in two additional digital newsletters
  - Full-page ad in LOOK! Book
  - Sponsor three story pages
  - Logo on event night signage

## Life Changer \$7,500

- Also receives:
- Three additional social posts
  - Recognition in three additional digital newsletters
  - Recognition in media interviews (if available)
  - Full-page ad in LOOK! Book
  - Sponsor four story pages
  - Logo on event night signage

## Presenting Sponsor \$10,000

- Also receives:
- Press release announcing partnership
  - Opportunity to include content in event press releases
  - Recognition as presenting partner in media interviews (if available)
  - One dedicated promotion on social media
  - Inclusion in three additional social posts
  - Recognition in four additional digital newsletters
  - Full-page ad inside front cover of LOOK! Book
  - Sponsor five story pages
  - Prominent logo position on event-night signage
  - Opportunity to speak during the exhibit opening



# Ongoing

## Sponsorship

## Opportunities

If you are interested in a year-round partnership, we are offering the following opportunities:

### Ongoing Partner Level 1: \$30,000

This partnership level includes Life-Changer sponsor benefits at the Hopes & Dreams Conference and our LOOK! and Buddy Walk events in 2025. Additional partnership benefits include:

#### Education Resources End of Year Giving Campaign:

Our End of Year Giving campaign launches on Giving Tuesday at the end of November, and continues each Tuesday through the end of December. The campaign features a weekly digital newsletter, social media and YouTube post which links to a dedicated Education Resources web page. The video series will highlight children and families who have been served by Family Connection.

Our Level 1 Ongoing Sponsors will be highlighted as the lead givers in the campaign and will receive recognition on the Education Resources web page, and in weekly digital newsletters, videos, and social media posts throughout the five-week campaign.

#### Community Outreach:

Logo and Ongoing Sponsor title on:

- Family Connection letter included in all mailings of Family Connection materials ordered online by families and professionals
- Slide presentations used in meeting with providers
- Signage at health fairs and community events attended by Family Connection



Ongoing Sponsor:



South Carolina

Blue Cross Blue Shield of South Carolina is an independent licensee of the Blue Cross and Blue Shield Association

#### NICU Support:

- Logo and partner recognition in packet given to families who have a baby in neonatal intensive care. Packet includes guidebook and safe sleep sack.

#### Training:

- Logo included on Family Connection Training Videos posted on our YouTube channel.
- Logo and partnership recognition on our Training Page on [www.familyconnectionsouthcarolina.org](http://www.familyconnectionsouthcarolina.org)

#### Public Relations:

- Recognized as an Ongoing Sponsor in the standard closing paragraph of all FC press releases.

### Ongoing Partner Level 2: \$15,000

This partnership level includes Champion-level sponsor benefits at the Hopes & Dreams Conference and at LOOK! and Buddy Walk events in 2025. Additional partnership benefits include:

#### Community Outreach:

Logo and Ongoing Sponsor title on:

- Family Connection letter included in all mailings of Family Connection materials ordered online by families and professionals
- Slide presentations used in meeting with providers
- Signage at health fairs and community events attended by Family Connection

#### Public Relations:

Recognized as an Ongoing Sponsor in the standard closing paragraph of all Family Connection press releases.

Support and Information Line  
**1-800-578-8750**  
Para Espanol: 1-888-808-7462

Changing lives by **making connections,**  
**raising awareness,** and **promoting inclusion**  
for those with disabilities and chronic  
health conditions.

