



Hopes & Dreams Conference

Thursday, March 27, 2025
R2i2 Conference Center

EXHIBITOR AND SPONSOR OPPORTUNITIES NOW AVAILABLE

- Reach parents, family members, advocates and professionals caring for children with disabilities.
- Showcase your services and meet hundreds of attendees at our in-person conference.
- Receive a professional table display in visible and high-traffic location.
- Share information with participants through the Exhibitor Listing provided in conference programs.

BUSINESS RATE

\$300

NON-PROFIT RATE

\$150

[Register Now](#)



Connect with us on social media!

Join us in sharing highlights from this year's conference.

 @FamilyConnectionofSouthCarolina

 @FamilyConnectionSC

 @Family Connection of SC

 @Family Connection of South Carolina

Visit us online for more information
www.familyconnections.org

Call our **Support and Information Line**
1.800.578.8750 Para Español: **1.888.808.7462**

www.FamilyConnectionSC.org
1800 Saint Julian Place, Suite 104, Columbia, SC, 29204

Exhibitors:

- Exhibitor numbers are assigned by Family Connection on a first-come, first-served basis upon receipt of payment.
- Payment deadline is March 7, 2025.
- Exhibitor fee includes one attendee registration. Additional attendees must **register** and pay separately.

- One six-foot, uncovered table is provided per exhibitor.
- Access to electrical outlets must be requested in advance to Jacki Garbinsky (jgarbinsky@familyconnections.org).
- If you are bringing a promotional banner, contact Jacki so space can be provided accordingly.

PLEASE NOTE: Lunch is on your own.

EXHIBITOR GUIDELINES

Table Assignments: Family Connection makes the final determination of all table assignments in the best interest of the conference exhibitors.

Installation and Removal: Exhibits must be set up between 7:30 a.m. – 8:30 a.m. on the day of the conference. Exhibits must be dismantled by 4:30 p.m.

Sales: Family Connection will allow direct over-the-counter sales with prior approval. All sales tax and other financial and legal aspects are the responsibility of the Exhibitor. Please contact Amy Holbert, CEO for prior approval and authorization.

Photographs: Family Connection uses photography for publicity purposes and will be taking photographs in the exhibit area. These photographs may appear without compensation in publications, online or in other printed or electronic materials related to the role and function of the organization. Exhibitors agree to be included in these photographs. Requests for exclusion are to be directed to the photographer.

Security and Liability: Family Connection will not be responsible for any loss, damage, injury or theft that may occur to the Exhibitor's employees, representatives or property from any cause whatsoever. Upon signing this agreement/contract, the Exhibitor expressly releases Family Connection and the R2i2 Conference Center from and agrees to indemnify same against any and all claims for loss, damage or injury. The Exhibitor assumes sole responsibility for any and all bodily and personal injury and damage to property that may be sustained in connection with the Conference. Any damage is the responsibility of the Exhibitor. In the event the Exhibitor is unable to attend, it is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

Care of Building and Equipment: In the event that an Exhibitor is responsible for damage to the building complex where the conference is held or the exhibit table(s) or contents therein, the Exhibitor is liable to the owner of the damaged property.

Incidental Costs: Exhibitors agree that the cost of transporting and handling exhibit material/equipment, as well as the installation and removal of exhibits and other costs associated with the exhibit and its operation, are the sole responsibility of the Exhibitor and are not included in the exhibit table rental fee. Exhibitors agree to pay the appropriate party(ies) — whether it be the host institution, outside contractors, or suppliers, etc. — for these services. All incidental costs shall be the responsibility of the Exhibitor.

Agreement to Conditions of Exhibitor Guidelines and Regulations: The Exhibitor agrees to abide by the Exhibitor Guidelines and Regulations and by such additional conditions made by Family Connection from time to time for the efficient or safe operation of the Conference. In addition, Family Connection holds the right to close an exhibit and withdraw its acceptance of this application. There is no other agreement or warranty between the Exhibitor and Family Connection except as set forth in this document.

Matters Not Covered: Family Connection will rule on any matters pertaining to the Conference, whether expressly stated in these Guidelines and Regulations or not, and all such rulings will be binding upon both Family Connection and the Exhibitor.

Payment and Refund Policy: The Exhibitor shall pay the total fee by March 7, 2025. In the event that the conference and exhibits are cancelled, the lease of space will be terminated with each Exhibitor. In this instance, Family Connection will determine an equitable basis for the refund of such portion of the exhibit fees, after due consideration of expenditures and commitments.

Cancellations: Requests to cancel Exhibit Space Reservations with a refund must be received in writing by March 7, 2025 and will have a \$25 administration fee deducted. **Cancellations after March 7, 2025 will not be refunded.**



Support for this conference provided by a grant from the South Carolina Developmental Disabilities Council

Hopes & Dreams Sponsorship Levels



All Levels

- Company listed in one digital newsletter (33,000 subscribers)
- Company name on event web page
- Company name on sponsor signage at event venue
- Inclusion in event press releases
- Inclusion in social media announcement (10,800 followers)
- Exhibitor space including a 6-foot table and seating for one person.

Ally \$500

Also receives:

- One additional social media post
- Name Recognition in one additional digital newsletter
- Name Recognition in event-day conference program
- Name recognition on event web page
- Event registration for one person

Advocate \$1,000

Also receives:

- Two additional social media posts
- Logo recognition in one additional digital newsletter
- Logo recognition in event-day conference program
- Logo recognition on event web page
- Event registration for two people

Champion \$2,500

Also receives:

- Second-tier logo placement on event web page
- Two additional social posts
- Recognition in two additional digital newsletters
- Quarter-page ad in conference program (interior page)
- Second-tier logo placement on Sponsor Recognition page in conference program book
- Second-tier logo position on day-of event signage
- Logo on online registration page and other online promotions
- Event registration for three people

Life Changer \$5,000

Also receives:

- Second-tier logo placement on event web page
- Three additional social posts
- Recognition in three additional digital newsletters
- Half-page ad in conference program (interior page)
- Logo placement on Sponsor Recognition page in conference program book
- Second-tier logo position on day-of event signage
- Logo in looped video playing at event venue
- Logo on online registration page and other online promotions
- Event registration for four people

Presenting Sponsor \$7,500

Also receives:

- Dedicated press release announcing partnership
- Opportunity to include content in event press releases
- Recognition as presenting sponsor in media interviews (if available)
- Prominent logo and Presenting Sponsor Title on event web page. Includes link to your company web site.
- Four additional social media posts
- Recognition in three additional digital newsletters
- Full-page ad on inside front cover of conference program
- Prominent logo and Presenting Sponsor title on Sponsor Recognition page
- Top-tier logo position and Presenting Sponsor title on day-of event signage
- Logo and Presenting Sponsor title included in looped video playing at event venue
- Logo and Presenting Sponsor title included in online registration page and other online promotion
- Event registration for five people

Ongoing

Sponsorship

Opportunities

If you are interested in a year-round partnership, we are offering the following opportunities:

Ongoing Partner Level 1: \$30,000

This partnership level includes Life-Changer sponsor benefits at the Hopes & Dreams Conference and at our LOOK! and Buddy Walk events in 2025. Additional partnership benefits include:

Education Resources End of Year Giving Campaign:

Our End of Year Giving campaign launches on Giving Tuesday at the end of November, and continues each Tuesday through the end of December. The campaign features a weekly digital newsletter, social media and YouTube post which links to a dedicated Education Resources web page. The video series will highlight children and families who have been served by Family Connection.

Our Level 1 Ongoing Sponsors will be highlighted as the lead givers in the campaign and will receive recognition on the Education Resources web page, and in weekly digital newsletters, videos, and social media posts throughout the five-week campaign.

Community Outreach:

Logo and Ongoing Sponsor title on:

- Family Connection letter included in all mailings of Family Connection materials ordered online by families and professionals
- Slide presentations used in meeting with providers
- Signage at health fairs and community events attended by Family Connection



Ongoing Sponsor:



South Carolina

Blue Cross Blue Shield of South Carolina is an independent licensee of the Blue Cross and Blue Shield Association

NICU Support:

- Logo and partner recognition in packet given to families who have a baby in neonatal intensive care. Packet includes guidebook and safe sleep sack.

Training:

- Logo included on Family Connection Training Videos posted on our YouTube channel.
- Logo and partnership recognition on our Training Page on www.familyconnections.org

Public Relations:

- Recognized as an Ongoing Sponsor in the standard closing paragraph of all FC press releases.

Ongoing Partner Level 2: \$15,000

This partnership level includes Champion-level sponsor benefits at the Hopes & Dreams Conference and at our LOOK! and Buddy Walk events in 2025. Additional partnership benefits include:

Community Outreach:

Logo and Ongoing Sponsor title on:

- Family Connection letter included in all mailings of Family Connection materials ordered online by families and professionals
- Slide presentations used in meeting with providers
- Signage at health fairs and community events attended by Family Connection

Public Relations:

Recognized as an Ongoing Sponsor in the standard closing paragraph of all Family Connection press releases.

Support and Information Line
1-800-578-8750
Para Espanol: 1-888-808-7462

Changing lives by **making connections,**
raising awareness, and **promoting inclusion**
for those with disabilities and chronic
health conditions.

